

United States Postal Service®

INDUSTRYALERT

April 1, 2024

2024 Promotions Webinars

Please join the New Solutions team for our upcoming webinar series on the next three 2024 mailing promotions. During these calls, program managers will go over the details on each promotion including their requirements, key dates, any upcoming changes, and more.

2024 Reply Mail IMbA Promotion Webinar

Please join us for a **live webinar** on the Reply Mail IMbA promotion Friday, April 26th, 2024, at **2PM EST**.

Webinar Details:

- Date: April 26th, 2024
Time: 2 – 3PM EST
<https://usps.zoomgov.com/j/1618004393?pwd=LzlobGo4S1JLUEISUVV4N2JBWGVJdz09>
Zoom Meeting ID: 161 800 4393
Zoom Passcode: 230402

2024 Informed Delivery Promotion Webinar

Please join us for a **live webinar** on the Informed Delivery promotion on Friday, May 24th, 2024, at **2PM EST**.

Webinar Details:

- Date: May 24th, 2024
Time: 2 – 3PM EST
<https://usps.zoomgov.com/j/1600798452?pwd=ZTA5UGk4T2xqTGpYdkc0cUt4VWtqdz09>
Zoom Meeting ID: 160 079 8452
Zoom Passcode: 497068

2024 Retargeting Promotion Webinar

Please join us for a **live webinar** on the 2024 Retargeting promotion Friday, June 28th, 2024, at **2PM EST**.

Webinar Details:

- Date: June 28th, 2024
Time: 2 – 3PM EST
<https://usps.zoomgov.com/j/1600280464?pwd=dWIPMDJNZC9uUDh2UjJwVHBWN0JKdz09>
Zoom Meeting ID: 160 028 0464
Zoom Passcode: 632119

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